

SMART INVESTMENTS, BETTER PROFITS

Small businesses that invest in energy efficiency can save **10-30%** annually in energy costs and improve their bottom line. This guide highlights practical options for energy efficiency, whether you rent or own your building.

INVESTMENTS FOR EVERY BUSINESS

LED Lighting

- Switching to LED bulbs can save businesses significant money with longer life and higher efficiency compared to traditional incandescents
- Efficiency Maine offers \$0.26 per kWh of first-year savings (up to 65% of cost)
- Find discounted screw-in LEDs at partnering retailers

Appliance Upgrades

- Replace oldest, least efficient appliances first
- Special incentives available for high-efficiency compressor systems
- Borrow watt meters from local library to measure appliance energy use

Low-Cost Improvements

- Door sweeps/draft stoppers
- Commercial foil behind radiators
- Water line insulation (saves up to 5% on water heating and cooling)
- Low-flow aerators for faucets (reduces water use by 10%)
- High-efficiency pre-rinse spray valves for commercial kitchens (saves 7,000 gallons annually)

FOR BUILDING OWNERS

Heating Solutions

- Heat pumps: Starting at \$500 incentives, can save up to 60% compared to fossil fuel heating
- Heat pump water heaters: Starting at \$950 incentives, can save over \$500 annually in water heating costs.
- \$75 instant discount for energy-efficient circulator pumps for boilers

Building Envelope

- Energy-efficient windows or storm windows
- Weather stripping on doors and windows
- Insulation and air sealing reduce heat loss, making the space more comfortable and more affordable.

Energy Audit

- Identifies best energy-saving opportunities through blower door tests, thermal camera imaging, and more
- Find registered energy advisors through Efficiency Maine's Vendor Locator

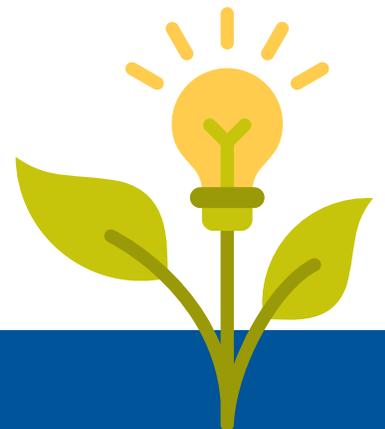


**WHETHER YOU IMPLEMENT ONE CHANGE OR MANY,
EVERY IMPROVEMENT HELPS YOUR BUSINESS SAVE
MONEY WHILE REDUCING ENVIRONMENTAL IMPACT.**

Financing available through CEI, contact:

- **Emily Wood, emily.wood@ceimaine.org**
- **Eliza Jacobs, eliza.jacobs@ceimaine.org**

***Information on incentives and rebates are available
at Efficiency Maine.***



CEI

Coastal Enterprises