

CEI Theory of Change

VISION

CEI works to build a just, vibrant and climate-resilient future for people and communities in Maine and rural regions.

PRIORITIES

Grow good jobs, livelihoods and diverse small business ownership

Advance a just transition to a **climate-resilient future**

Deepen and broaden our impact by advancing a deliberate **systems change agenda**

APPROACH

Advice to build economic agency through business or home ownership, and good jobs

Financing mission-aligned businesses

Using **partnerships,** communications and advocacy to improve systems, practices and policies based on lessons from our work

IMPACT

Equitable growth enabling individuals to thrive, particularly in underserved communities

An **environmentally sustainable economy**

Systemic barriers removed, **systemic supports built up**

FOUNDATIONS

We are in a time of economic inequality and climate change. CEI has relationships, expertise and resources we can use to tackle these issues in Maine and rural regions.