CEI Theory of Change

VISION

CEI works to build a just, vibrant and climate-resilient future for people and communities in Maine and rural regions.

APPROACH

Advice to build economic agency through business or home ownership, and good jobs

Financing mission-aligned businesses

Using partnerships, communications and advocacy to improve systems, practices and policies based on lessons from our work

IMPACT

Equitable growth enabling individuals to thrive, particularly in underserved communities

An environmentally sustainable economy

Systemic barriers removed, systemic supports built up

PRIORITIES

Grow good jobs, livelihoods and diverse small business ownership

Advance a just transition to a climate-resilient future

Deepen and broaden our impact by advancing a deliberate systems change agenda

FOUNDATIONS

We are in a time of economic inequality and climate change. CEI has relationships, expertise and resources we can use to tackle these issues in Maine and rural regions.