

# CEI STRATEGIC PLAN

## OVERVIEW 2018

### WHO WE ARE

CEI helps to grow good jobs, environmentally sustainable enterprises, and shared prosperity in Maine and other rural regions by integrating financing, business and industry expertise, and policy solutions. We envision a world in which communities are economically and environmentally healthy, enabling all people, especially those with low incomes, to reach their full potential.

CEI believes that our economy should work for everyone. As a mission-driven investor, CEI works closely with the businesses we finance and advise to address operational, workforce, and environmental challenges, while deepening our impact in key industries, such as farming, aquaculture, and food manufacturing, that can contribute to an inclusive and environmentally sustainable economy. We also provide counseling and training for individuals and families, recognizing that building assets and managing debt, as well as a good job, are key ingredients for family financial security.

### OUR PRIORITIES

Good jobs

Environmentally sustainable enterprises

Shared prosperity

### OUR PLAN

CEI's strategic plan directs the organization to expand access to economic opportunity for people in Maine and rural regions across the U.S., and to contribute to building a vibrant, resilient, and environmentally sustainable Maine economy.

We will achieve these results by helping businesses grow good jobs linked with job access and skills training that supports an inclusive business ecosystem and environmentally sustainable future—with a focus on developing industries key to the opportunities afforded by Maine's economy. We will invest in critical infrastructure that is needed to boost shared prosperity, such as fast Internet access and affordable workforce housing. And in order to deepen our impact, we will share lessons and work with complementary partners in Maine and similar regions beyond Maine.

Finally, based on what we learn from our work with businesses, industries, and families with low incomes, CEI will advocate for policy solutions that create opportunity, particularly for people who are shut out of the economic mainstream or struggling in our economy.

### COASTAL ENTERPRISES, INC.

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### WHAT WE DO



Finance enterprises and projects



Help businesses grow & increase their environmental sustainability



Promote quality jobs



Build bridges to good jobs and asset ownership



Advocate for policies that remove barriers to economic security and environmental sustainability



Amplify impact through our subsidiaries and partnerships