

# StartSmart is

a free program which helps New Americans start or expand businesses in Maine.



StartSmart is funded by the Office of Refugee Resettlement and private foundations.



*The mission of Coastal Enterprises, Inc. (CEI) is to help create economically and environmentally healthy communities in which all people, especially those with low incomes, can reach their full potential.*



# How to Find StartSmart:

## Portland

2 Portland Fish Pier, Suite 206 (2nd floor), Portland, ME 04101  
At the intersection of Commercial Street and Center Street, turn onto the Portland Fish Pier. Follow to the end (past Bristol) until you come to the Marine Trade Center. We are on the 2nd floor in the Marine Trade Center.

## Lewiston

415 Lisbon Street, 4th Floor,  
Lewiston, ME 04240  
Our office is on the left after Kaplan University (Lisbon Street is one way).

(207)775-1984

[smartstart@ceimaine.org](mailto:smartstart@ceimaine.org)

[www.ceimaine.org/startsmart](http://www.ceimaine.org/startsmart)

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# Are you an immigrant or refugee?



# Are you interested in starting or expanding a business?

# We offer free help.



A program of





**StartSmart works**  
throughout the State of Maine.

Our main office is in Portland.

We are in Lewiston every week,  
usually on Thursdays.

**If you are an immigrant  
or refugee starting a business  
anywhere in Maine,  
we can help you.**



## StartSmart can help you in the following areas:

### EXPERT ADVICE

- Evaluate your business idea
- Develop a business plan
- Review location choices
- Organize your bookkeeping
- Strengthen marketing and advertising

### FINANCING

- Rebuild your credit
- Apply for a business loan
- Invest in a matched savings account

### LEGAL AND REGULATORY REQUIREMENTS

- Permits and licenses
- Taxes
- Insurance



And much more: these are just examples.  
Call us with a specific need or question.

## Contact StartSmart

**Phone:** (207) 775-1984

Ask for John or Sarah

**Email:** [startsmart@ceimaine.org](mailto:startsmart@ceimaine.org)



**StartSmart was started in 1997  
and has assisted over  
900 people and 250 businesses.**

A list of businesses we have served  
can be found on our website, at  
[www.ceimaine.org/startsmart](http://www.ceimaine.org/startsmart)

We offer interpretation services for clients  
who speak languages other than English.